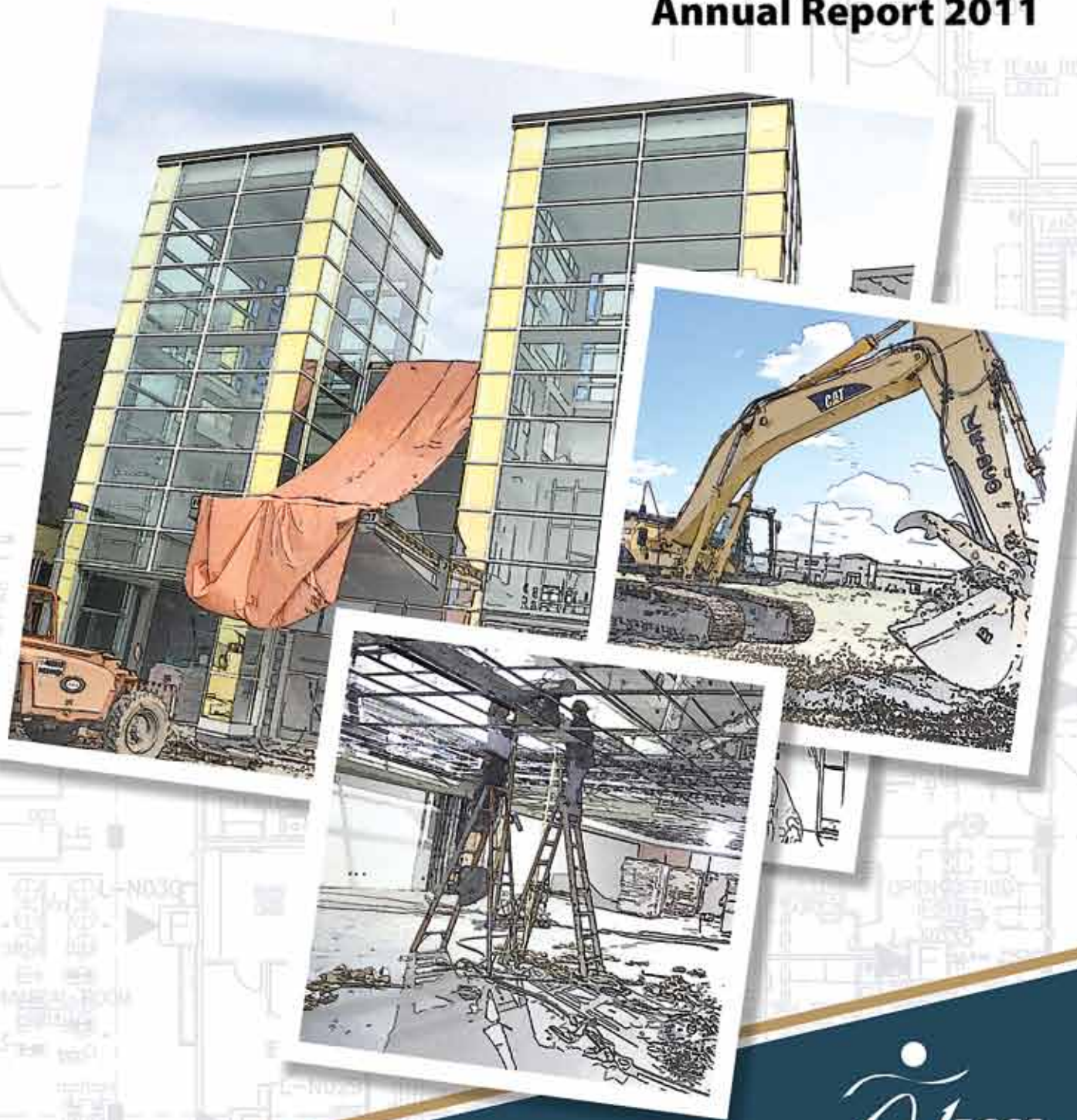


From Dream to Reality

The **Genesis Centre** of Community Wellness

Annual Report 2011



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Annual Report 2011

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The Genesis Centre of Community Wellness is a 225,000 square foot, \$120 million multi-purpose complex built to enrich the health, wellness, and unity of communities in Northeast Calgary.

NECCS within the Genesis Centre encompasses half of the facility and includes two indoor field houses, an oversized gymnasium, a multi-purposes room, several meeting rooms, a community kitchen, and two outdoor soccer fields. In addition to traditional sport and recreation activities, the NECCS facilities have been designed to host a wide range of social, cultural, and corporate events.

The primary focus for NECCS is facility rentals, with a secondary focus on utilizing facility areas not already booked through low cost facility passes and admissions, and the future expansion into sport and cultural programming. NECCS also leases space to a concession, Genesis Physiotherapy Clinic, the City of Calgary and the community and human services area called 1000 Voices.

In addition to the Genesis Centre facilities operated by NECCS (North East Centre of Community Society), the complex also encompasses a **YMCA** and a branch of the **Calgary Public Library**.

The Genesis Centre of Community Wellness
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President's Report

2011 was a very exciting year!

After more than 15 years of work, our dream finally became reality. Genesis Centre was finally ready for occupancy in December of 2011. Although it was not officially open to the public until January 3, 2012, staff were finally able to move in to their new offices in December, and start getting the building ready for its first customers.

The dream began in 1994 with visionary community leaders who were determined to bring the dynamic and diverse cultures of the local communities together to promote safe, cooperative and actively healthy neighborhoods. These leaders looked ahead and foresaw the immense growth of the NE and the needs that would arise from its unique demographic mix, including a very high proportion of children, seniors, and new Canadians. To meet the community needs, they formed the NE Centre of Community Society in 2005, dedicated to the challenge of building a facility that would serve the sport, recreation, educational and cultural needs of the NE.

To achieve the dream, NECCS raised a total of \$32.5 million, including \$15 million from the federal government (Enabling Accessibility Fund), \$5 million from the provincial government, \$5 million naming sponsorship from Genesis Land Corporation, and numerous other donations from foundations, corporations, community and sports associations, and private individuals. This was the most money ever raised by a community group for a recreational project such as this. To complete the funding, the City of Calgary contributed \$70 million, and the YMCA contributed \$12.5 million, plus an additional \$5 million which they received from the Province.

Most of 2011 was devoted to the completion of construction, to the hiring of a General Manager, and for planning the Grand Opening event in January 2012. An amazing group of volunteers, employees, and community members helped us meet the challenges of getting ready for operations.

But this dream is not just a building, awesome as it is. It is place where the community can come to learn, play, and recreate together. It is a place where we, from our many diverse cultures and backgrounds, can learn from one another and build on our unique strengths. Finally, it is also a place where the community can come to volunteer, learn how to be leaders, give back to the community, and keep it strong and healthy.

Thank you to all who helped make this dream come true.



Carol Steiner

President, NECCS Board of Directors



NECCS Highlights

FEBRUARY

- NECCS begins interviewing for General Manager position.

MARCH

- Third indoor soccer field is well into design stages. It will be self contained with seating for 200-250 as well as a multi-purpose floor.
- *Aspen Family Services* is the lead agency to run the Human Services section of NECCS. Their Collaborations Coordinator is on board.

JUNE

- Reg Verley, General Manager of NECCS begins first day on the job.
- Series of 3 Strategic Planning Board Workshops take place.

AUGUST

- Management Team consisting of Danny Kurtenbach, Devin Findlay, and Devan Seamans are hired.

OCTOBER

- NECCS holds an Open House at Saddle Ridge Elementary School with over 500 in attendance.
- Mayor Nenshi tours the facility along with Project Manager Marc Aquin, Alderman Stevenson, Alderman Jones, Alderman Lowe, Calgary Recreation Staff, NECCS President Carol Steiner, NECCS Vice President Khalil Karbani, and Stuart Olsen Dominion Construction Staff.

NOVEMBER

- NECCS signs the Lease and the Capital Funding Agreement. License of Occupation and Operating Agreement still to be signed.

DECEMBER

- NECCS Management Team move into their Genesis Centre offices.

JANUARY 2012

- Genesis Centre of Community Wellness opens to the public.
- Genesis Centre VIP Reception and Public Grand Opening Celebration take place.



NE CENTRE OF COMMUNITY SOCIETY
STATEMENT OF FINANCIAL POSITION

(Audited)

As at December 31, 2011

	2011	2010
ASSETS		
CURRENT ASSETS		
Cash, unrestricted	\$ 22,462	\$ 445,386
Term deposits, unrestricted (Note 6)	935,384	1,718,751
Externally Restricted Assets (Note 3)	1,625,171	1,807,222
Accounts Receivable, unrestricted	115,703	134,804
Prepaid Expense	8,762	6,588
	2,707,482	4,112,751
PROPERTY AND EQUIPMENT (Note 4)	24,329,112	17,097,564
	\$ 27,036,594	\$ 21,210,315
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable	\$ 179,890	\$ 17,014
Deferred Cash Contributions (Note 3)	1,625,171	1,807,222
	1,805,061	1,824,236
DEFERRED CAPITAL CONTRIBUTIONS (Note 7)	20,232,743	14,387,396
NET ASSETS		
Unrestricted	902,421	2,288,515
Invested in Property and Equipment	4,096,369	2,710,168
	4,998,790	4,998,683
	\$ 27,036,594	\$ 21,210,315

APPROVED ON BEHALF OF THE BOARD OF DIRECTORS:

Director

Director

For a complete copy of the audited financial statements contact NECCS at info@genesis-centre.ca or go to our web site at www.genesis-centre.ca and click on 'Our Story'.



NE CENTRE OF COMMUNITY SOCIETY

STATEMENT OF OPERATIONS

(Audited)

For Year Ended December 31, 2011

	2011	2010
REVENUE		
Contributions	\$ 389,388	\$ 4,810,088
Amortized Contributions	5,133	—
Interest Income	8,418	12,378
	402,939	4,822,466
EXPENSES		
Accounting and Legal	\$ 14,181	\$ 8,525
Computer related	20,716	—
Consulting Fees (Note 9)	78,345	141,811
Depreciation	5,133	1,242
Equipment Lease	663	—
Gifts	1,080	39
Graphics and Website	3,855	—
Insurance	1,924	1,291
Janitorial and Maintenance	148	—
Office and Administration	26,107	19,768
Rent	17,144	8,317
Telephone	2,933	963
Training	5,982	—
Uncollectable GST	3,997	4,450
Utilities	45,759	—
Wages and Salaries	174,865	25,861
	402,832	212,268
EXCESS OF REVENUE	\$ 107	\$ 4,610,198

The increase in operating cost for 2011 from 2010 is reflective of staff salaries and office operations as we transitioned from construction to operation.

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*Thank You To
Our Naming Sponsor*



*Thank You To Our
Supporting Sponsors*



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