

An Inspired Community

GENESIS CENTRE
ANNUAL REPORT **2018**



Bridging People | Shared Celebration
Learning | Play



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Tel: 403-590-2833 www.genesis-centre.ca

The Genesis Centre is a 225,000 square foot multi-purpose complex dedicated to enriching the health, wellness, and unity of northeast Calgary.

MISSION

A hub for the community bridging people in shared celebration, learning and play.

VISION

An inspired community.

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2018 NECCS Board of Directors

Lisa McGuey
President

Bilal Akhtar
Vice President & Treasurer

Syed Hussain
Secretary

Greg Steiner
Director-at-Large

Sue Clark
Saddle Ridge Rep

Nadeem Khan
Director-at-Large

Jason Klink
Director-at-Large

Vikram Kulkarni
Director-at-Large

Akhtar Khawaja
Taradale Rep

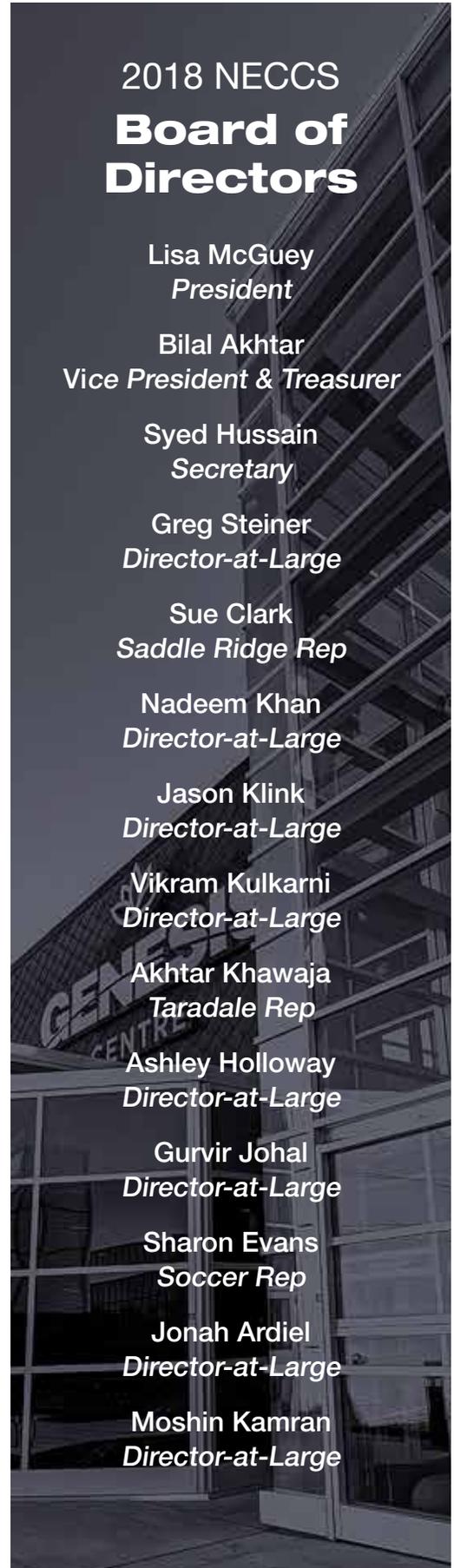
Ashley Holloway
Director-at-Large

Gurvir Johal
Director-at-Large

Sharon Evans
Soccer Rep

Jonah Ardiel
Director-at-Large

Moshin Kamran
Director-at-Large



Message from the **President & Executive Director**

2018 was an exciting year for the Genesis Centre. Together with our staff, board of directors, stakeholders and our communities, we embarked on an incredible journey which was carried through 2018 to completion. This journey helped the Genesis Centre better understand who we are, what we do and why we do it. This journey culminated in us recognizing that we are **An Inspired Community**. Our mission is to be a hub for the community, bridging people in shared celebration, learning and play. The foundation of who we are and what we do is built on our values. **We are Impactful**. We provide an experience that nurtures and enhances the lives of those around us. **We are Inviting**. We serve people of all abilities, faiths, ages, identities, orientations and backgrounds who will be respected and welcomed. **We are Committed**. We dedicate ourselves to operating in an open, consistent, and responsible manner. **We are Visionary**. We dream, anticipate and collaborate with the community to bridge from present work to future needs. **We are Resilient**. We learn, adapt and focus on community goals and will not be derailed by challenges.

In addition to our work on our Mission, Vision and Values, 2018 brought many new opportunities to continue working to meet the needs of the community. Pink Shirt Day, the Wedding Gala, Stampede Breakfast, and Super Trains are among some of the amazing events hosted here in 2018. We were also very proud to display Canada's largest knitted Canadian Flag during our Canada Day festivities. We have brought on a professional audio visual company to ensure our community events are world class. In August we hosted our largest special event to date, the Ahmadiyya Muslim Jama'at Western Canada Convention. We are very proud of the collaboration with Boys & Girls Club of Canada and love their presence in the upper mezzanine.

As we enter into 2019, we are continuing our amazing work with the community, spreading the word about our Mission, Vision and Values and looking forward to the joint project between the City, the Province and the Genesis Centre to create some much needed outdoor turf field space. Construction on the Skate Park located at the south of the Library will be starting in the Spring of 2019. This year we will also be upgrading indoor field house #2. In addition to our many amazing events and collaborative projects, we fondly anticipate 2019 to be one of our best years yet.

We would like to take this opportunity to give special thanks to our amazing team of staff, our committed volunteers and our outstanding board of directors. Because of their passion, vision and dedication, we were able to meet and exceed all goals we had set in 2018.

We invite and encourage you to take a look back through the many highlights of another outstanding year. As you read through this annual report, please reflect on the mission and vision of our organization. With your help, we can continue to provide unequalled opportunities to all those who we serve.



Lisa McGuey
President



Sherry King
Executive Director

Bridging People

Genesis Centre was proud to host thousands who attended the largest annual Ahmadiyya Muslim Convention in Western Canada, August 24 – 26th, 2018.

Everyone was welcome at this convention, featuring Indigenous leaders in prayer and the international Pathway to Peace campaign. People of all backgrounds gathered at the Genesis Centre to pray, listen to presentations and take part in workshops to get to know each other.

“It’s an opportunity for Ahmadiyya Muslims to gather and to rejuvenate their faith and understand the purpose for which we are here: to live in harmony with one another and how we can better our lives,” said Akbar Ali, spokesperson for the Ahmadiyya Muslim Community.

This was one of many similar events happening around the globe — a chance to spread knowledge and break down negative connotations that people often associate with the religion. “Unfortunately, Islam is a very misunderstood religion in many situations, so we extend that hand forward,” Ali said. “We herald the slogan ‘love for all, hatred for none’ and believe we can get rid of those misconceptions that are resulting in these types of hate crimes.” The convention was put on entirely by volunteers.

The Ahmadiyya Muslim Community is a dynamic, fast growing international revival movement within Islam. Founded in 1889, it spans over 200 countries, with tens of millions of followers. The Calgary Jama’at was formally established in 1977. The community grew quickly and in 1992 it was evident more space was needed, so they purchased property and began fundraising to build a new mosque. Through their efforts, 17 million dollars was raised — 1/3 by Calgarians and 2/3 through other chapters across Canada. Some local community members were so passionate to contribute, they sold their own personal homes to help fund the construction. In 2005, the first stone was laid, and construction began. It took three years to complete construction and the doors were opened in 2008 to welcome the community and Calgary at large.



Shared Celebration

More than 2,500 people joined hands and broke bannock at the 13th Annual Miskanawah Round Dance. Bringing people and communities together, this event celebrates diversity, friendship and inclusivity.

Steeped in tradition, the round dance is a healing ceremony that became a social gathering and dance. It is an annual event held in the winter to honour the traditions and memories of the ancestors. We were joined in ceremony by several elders. Dignitaries from within the community joined the circle and participated in the festivities including Irfan Sabir, Minister of Community and Social Services, Deborah Dreaver, Bowness MLA, and First Nations Princess, Astokomii Smith.

Joining hands and moving east to west in the direction of the rising and setting sun while dancing to the rhythmic beat of the drums created an energy that filled the gymnasium at the Genesis Centre. The drum circle was made up of 30 drummers, some of whom travelled more than 700 kilometres to join in the celebration and lead the dance in song.

Individuals from all backgrounds came together in friendship to celebrate First Nations culture. Many participants at this year's event formed new connections, while others rekindled friendships. Indigenous and non-Indigenous people participated, experienced, and connected with traditional Cree/Saulteaux cultures.

The success of the event was a result of collaboration and partnerships formed with members of the community, businesses, organizations, local First Nations artists, and volunteers. Each year this event connects thousands of people from all communities and backgrounds in celebration of friendship, family, diversity, inclusivity and community. Together we are stronger for the families we serve.



Learning

In a quick paced society where people are always busy, it's heartwarming to see a group of people so passionate about an idea that connects the community, inspires reading and spreads love.

In a quick paced society where people are always busy, it's heartwarming to see a group of people so passionate about an idea that connects the community, inspires reading and spreads love.

The **Love With Humanity Association** is a group of volunteers who are known for — creating and executing — non-funded innovative projects that showcase their passion for the multicultural communities of Canada. Outdoor libraries are situated at many bus stops throughout all of Calgary, but one of the residents of Saddle Ridge has made an effort to build this library in his own front yard. This little outdoor library, here in the Northeast, is complete with chairs, shelves and a diverse range of books.

This first Multicultural Free Public Outdoor Library is an idea that was instigated by Syed Hassan and put into action with his team of volunteers in order to create a space where people of any ethnic background can gather, read and connect — the first one located right in his own front yard. Including Calgary, these public libraries have been set up in many other areas by fellow volunteers in Chestermere, Airdrie and Cochrane as well.

If your shelf is filled with dust-covered books, donating a few of them to these libraries spreads the knowledge, inspiration and enjoyment that you once experienced. It's predominantly dedicated to seniors, new immigrants, homeless people, youth and unemployed individuals. For those who struggle with transportation, want to have a chat with someone, or just have a passion for reading, this multicultural library holds a diverse range of books that link the community.

It's a wonderful opportunity for anyone to get out in the neighborhood and to encourage reading, and it's a great way to learn, as it provides various language books about distinct topics for anyone, from Canadian classics such as Anne of Green Gables to books in Urdu or Hindi. "Knowledge should be free and books should be enjoyed by everyone without hassle, and setting up libraries in the community is an efficient and lovely way to do so!" says Taj Sangha, a resident of Saddle Ridge.

This little endeavour has become a symbol of unity and a way for people to actively participate in their community. Spread the news and visit Syed Hassan and his team's library — right here in Saddle Ridge — and experience the beauty of community and reading. Also, don't forget the Love With Humanity Association's main goal — to spread love within your own community!



Syed Hassan and the Multicultural Public Outdoor Library in Saddle Ridge.

Play

Not only has enhanced lighting improved the play of all sports in the Community Gymnasium, the Field Houses and the Upper Mezzanine Levels, but it has also increased security and will help us to save tens of thousands of dollars on our electricity expenses.

It was a bright New Year for us in January 2018, as we installed energy efficient lighting in both the community gymnasium, two field houses and upper mezzanine levels. Doug Taggart, Operations Manager of Genesis Centre, oversaw this project from concept to completion. Not only has the enhanced lighting improved the play of all sports in these areas, but it has also increased security and will help us to save tens of thousands of dollars on our electricity expenses.

Overall, 165 lamps were replaced with existing circuitry still utilized and all removed parts were recycled. The brightness of the gym, field houses and mezzanine areas were instantly noticed and appreciated by athletes and spectators alike. Safety and security were additional benefits from installing the latest LED lighting. Doug shared his thoughts on the project saying “I have heard from a lot of people, how much better the lighting is now. And the savings will be realized for many years to come.”

This project also qualified for an Alberta Government Energy Efficiency Grant, which we applied for and received a cheque, in the Fall of 2018. The total project cost was offset with this grant by \$35,000.00, a further savings for Genesis Centre. Individuals and user groups of the spaces were extremely happy with the results, especially the pickle ball players who find the new lighting helps with tracking the shuttle and improving their game. We will all enjoy the benefits of improved play with the new lighting and savings which we can be put towards other important projects in the building.

(see Infographic—Benefits of Replacement LED Lighting—page 8)



Excerpts from the 2018 Audited Financial Statements

AUDITOR'S REPORT

To: The Members of the NE Centre of Community Society

The above statement of financial position and statement of operations are excerpts from the complete financial statements of the NE Centre of Community Society as of December 31, 2018. Management is responsible for the preparation and fair presentation of these financial statements in accordance with the Canadian generally accepted accounting standards for not for profit organizations.

In my opinion and based on my audit, the accompanying statement of financial position and statement of operations fairly present the related complete financial statements. The above financial statements do not contain all the disclosures required by Canadian Auditing Standards. Readers are cautioned that these statements may not be appropriate for their purposes.

For more information on the Society's financial position, results of operations and cash flows and the notes to the financial statements please refer to the complete set of audited financial statements and the auditor's report available by request at info@genesis-centre.ca.



Heidi Brauer

Chartered Professional Accountant

March 25, 2019

Date Signed

NECCS STATEMENT OF OPERATIONS

(Audited) for the year ended December 31, 2018

REVENUE	2018	2017
Facility Rentals	\$ 1,770,876	\$ 2,359,178
Donations & Government Grants	501,890	900,692
Commons Area	451,614	430,299
Leases	335,030	328,395
Admission & Passes	189,481	193,508
Programs & Supplies	159,934	150,172
Investment Income	129,685	1,014,949
Commission & Sponsorship	120,102	116,170
Casino Contributions	63,527	27,421
	<u>3,722,139</u>	<u>5,520,784</u>

EXPENSES	2018	2017
Wages, Salaries & Benefits	\$ 1,595,226	\$ 1,586,861
Common Area	647,990	601,004
Building Operation	490,305	252,765
Programs & Supplies	272,016	285,008
Administration	204,409	338,366
Marketing	73,777	93,831
Canada 150 Program & Supplies	—	340,014
	<u>3,283,723</u>	<u>3,497,849</u>

Excess of Revenue over Expenses before Amortization	438,416	2,022,935
Depreciation Expense	(1,253,750)	(1,240,595)
Amortized Contributions	953,666	951,233

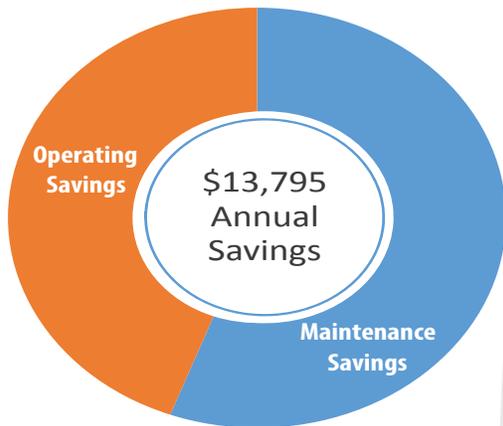
Excess of Revenue over Expenses after Amortization	<u>\$ 138,332</u>	<u>\$ 1,733,573</u>
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NECCS STATEMENT OF FINANCIAL POSITION

(Audited) as at December 31, 2018

ASSETS	2018	2017
Current Assets		
Cash and Cash equivalents (unrestricted)	\$ 624,481	\$ 394,713
LifeCycle Cash (internally restricted)	166,572	244,102
Term Deposit (unrestricted)	20,801	20,797
Investment (internally restricted)	1,906,442	1,409,640
Accounts Receivable (unrestricted)	382,214	1,293,536
GST Receivable	30,375	31,820
Prepaid Expense	23,811	60,028
	3,154,696	3,454,636
Externally Restricted Assets	1,944	65,544
Common Area Operating Reserve	5,367,900	5,616,011
Long Term Investments	3,100,833	3,105,574
Property and Equipment	19,828,353	20,762,296
	\$ 31,453,726	\$ 33,004,061
 LIABILITIES AND NET ASSETS	 2018	 2017
Current Liabilities		
Accounts Payable and Accrued Liabilities	\$ 202,450	\$ 227,186
Deferred Cash Contributions	1,944	65,544
Deferred Revenue	63,282	770,773
	267,676	1,063,503
Deferred Capital Contributions	16,399,796	17,292,636
 Net Assets		
Unrestricted	815,950	802,935
Common Area Operating Reserve	5,367,900	5,062,503
Internally Restricted	5,173,847	5,312,824
Invested in Property and Equipment	3,428,557	3,469,660
	14,786,254	14,647,922
	\$ 31,453,726	\$ 33,004,061

Genesis Field House LED Replacement



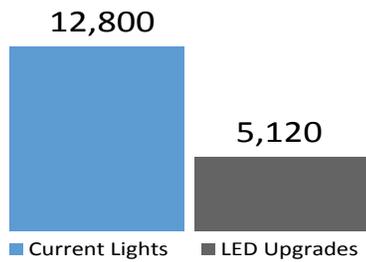
Operational Savings

- 69% Reduction in kWh

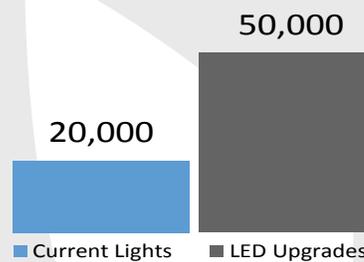
Maintenance Savings

- 150% Increased Lifespan
- 60% Lower Maintenance Costs

Annual Maintenance Cost



Lifespan (Hours)



Genesis Community Gym LED Replacement



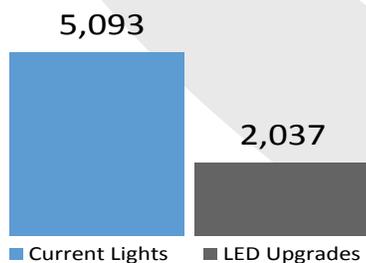
Operational Savings

- 54% Reduction in kWh

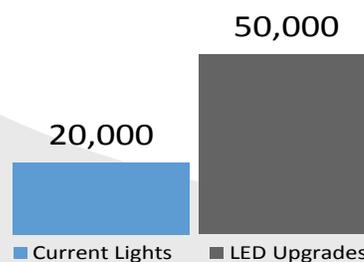
Maintenance Savings

- 150% Increased Lifespan
- 60% Lower Maintenance Costs

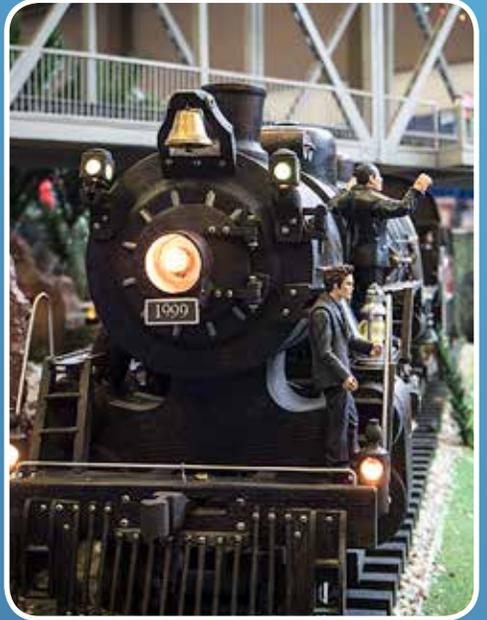
Annual Maintenance Cost



Lifespan (Hours)



Impactful · Inviting · Committed · Visionary · Resilient





GENESIS

CENTRE

An Inspired Community

genesis-centre.ca